

The background of the entire page is a photograph of a golf course. In the foreground, a golfer in a white shirt and khaki shorts is captured mid-swing on a green. To the left, another golfer in a blue shirt stands near a flagstick. In the middle ground, a white golf cart is parked on a path. The background features a large, calm body of water, likely a lake or reservoir, with a line of trees and a building visible on the far shore under a clear sky.

## SPONSORSHIP OPPORTUNITIES 2018/2019



[wwcc.com.au](http://wwcc.com.au)

Phone: 02 6922 6444

Email: [manager@wwcc.com.au](mailto:manager@wwcc.com.au)



HELLO!





**Situated on the banks of Lake Albert in southern suburbs of Wagga Wagga, the picturesque eighteen-hole championship golf course measuring 6054 metres from the back markers is widely acclaimed as one of the best country golf courses in New South Wales.**

The Wagga Wagga Country Club can cater for all types of functions with the function room and veranda offering scenic views over lush fairways and Lake Albert.

Before or after a round of golf, or just for a casual get together, the members' bar area has a wide range of beer, wine, spirits and soft drinks.

There are over 1,700 active members at the club, including golfing and social memberships.

The Wagga Wagga Country Club produces a **Member's Golfing Program** booklet detailing the full golfing calendar of events, games rules and sponsor acknowledgments. To regularly engage with members on a more personal level, a weekly eNewsletter, **The Almost Friday Review** is circulated.

The on-course Pro Shop is open 364 days of the year and offers:



**A wide range of golf equipment and clothing for sale**



**Expert tuition with qualified instructors**



**Hire equipment including motorised carts, clubs and pull buggies**



**Golf club repair and maintenance**



## SPONSORSHIP BENEFITS

We attract up to,

**40,000**  
**players per year**





–  
**Increase your brand awareness amongst our members, sponsors and visitors**

–  
Meet other business owners in the community

–  
**Align your brand with the Wagga Wagga Country Club**

–  
Use of club facilities for events, corporate functions and client entertainment

–  
**Reward yourself, your clients and your staff through golf memberships and vouchers**

–  
Support a great community sporting organisation

**Sponsorship packages have been developed to maximise exposure for all sponsors and can be tailored to suit your individual requirements and depending on budget, may include:**

**Electronic Media Marketing**

- Inclusion links on the Wagga Wagga Country Club website, Facebook social media campaigns and access over 1,450 e-newsletter subscribers

**Networking Opportunities**

- Trophy presentation to winners following competition
- Volunteers and Supporters Golf Day enjoying lunch and golf
- Sponsors Appreciation Day
- Presentation night to showcase major Club events, applaud winners and acknowledge sponsors

**Brand Exposure**

- Corporate banner and signage placement in high traffic areas on course, in Clubhouse and on Lake Albert perimeter fence
- Acknowledgement in Member's Program Booklet - available to all Members to plan their golfing calendar
- Logo inclusion on relevant promotional event materials

**Contact the Secretary Manager, John Turner to discuss a partnership that best suits your organisation's needs on (02) 6922 6444 or email, [manager@wwcc.com.au](mailto:manager@wwcc.com.au).**

## SPONSORSHIP PACKAGES AVAILABLE

**Corporate Partnership** \$9,900 (GST incl)

**Major Sponsor** \$6,940 (GST incl)

**Gold Sponsor** \$3,990 (GST incl)

**Silver Sponsor** \$1,770 (GST incl)

**Platinum Sponsor** \$1,460 (GST incl)

**Banner Sponsor** \$2,200 (GST incl)

**Honour Board Event Sponsor** One day \$550 | Two days \$1,100 (GST incl)

**Hole Sponsor** \$770 (GST incl)

**Daily Sponsor** \$330 (GST incl)





## SPONSORSHIP PACKAGES IN DETAIL

### Corporate Partnership

\$9,900 (GST incl)

#### What you receive:

2 x Full Playing Memberships

Private corporate golf day

Local sponsors package in the award winning Ron Crouch Transport Pro Am

Corporate banner placement in the car park and one other strategic position on the course

Invitations for eight to the annual Sponsors appreciation day held in September

Invitations for eight to a mid-year Sponsors Canape & Drinks evening

Exposure in the Almost Friday e-Newsletter

Inclusion on the Wagga Wagga Country Club website home page with a link to your business

Advertisement on the in-house digital Sponsor Display

Acknowledgment in the annual Members program booklet for 2017/18

### Major Sponsor

\$6,9400 (GST incl)

#### What you receive:

2 x Full playing memberships

1 x Large corporate banner placement in car park

1 x Large corporate banner placement on Lake Albert walkway (these two signs can be rotated or changed every three months, providing your company with constant change in exposure at each location)

Hole sponsorship with corporate branding on both men's and ladies tees

Invitations for four to the annual Sponsors appreciation day held in September

Invitations for four to a mid-year Sponsors Canape & Drinks evening

Inclusions on the Wagga Wagga Country Club website home page with a link to your business

Exposure in the Almost Friday e-Newsletter

Advertisement on the in-house digital Sponsor Display

Acknowledgment in the annual Members Program booklet for 2017/18



## Gold Sponsor

\$3,990 (GST incl)

### What you receive:

- 1 x Full playing Membership
- 1 x Large corporate banner rotated or changed every three months, providing your company with constant change in exposure at each location
- Hole sponsorship with corporate branding on both men's and ladies tees
- Invitations for four to the annual Sponsors appreciation day held in September
- Invitations for four to a mid-year Sponsors Canape & Drinks evening
- Inclusion on the Wagga Wagga Country Club website home page with a link to your business
- Exposure in the Almost Friday e-Newsletter
- Advertisement on the in-house digital sponsor display
- Acknowledgment in the annual Members Program booklet for 2017/18

## Silver Sponsor

\$1,770 (GST incl)

### What you receive:

- 1 x Full playing Membership
- 2 x Sponsored days (Wednesday or Saturday)
- \$70 credit on e-wallet on the day of your sponsorship
- Business name displayed on first tee noticeboard on the day of your sponsorship
- Company banners displayed on course or other high traffic areas
- Recognition of your business on the public address system on the day of your sponsorship
- Invitations for two to the annual Sponsors appreciation day held in September
- Invitations for two to a mid-year Sponsors Canape & Drinks evening
- Acknowledgment in the Almost Friday e-Newsletter during the week of your sponsorship
- Acknowledgment in the annual Members Program Booklet for 2017/18

## SPONSORSHIP PACKAGES IN DETAIL (continued)

### Platinum Sponsor

\$1,460 (GST incl)

#### What you receive:

1 x Full playing membership

\$50 credit to spend at the Club

Your business name displayed on first tee noticeboard on the day of your sponsorship

Your business name displayed on the course or other high traffic areas on the day of your sponsorship

Recognition of your business on the public address system on the day of your sponsorship

Invitations for two to the annual Sponsors appreciation day held in September

Invitations for two to a mid-year Sponsors Canape & Drinks evening

Acknowledgment in the Almost Friday e-Newsletter during the week of your sponsorship

Acknowledgment in the annual Members Program booklet for 2017/18

### Banner Sponsor

\$2,200 (GST incl)

#### What you receive:

1 x Large corporate banner rotated or changed every three months, providing your company with constant change in exposure at each location

Invitations for two to the annual Sponsors appreciation day held in September

Invitations for two to a mid-year Sponsors Canape & Drinks evening

Exposure in the Almost Friday e-Newsletter

Acknowledgment in the annual Members Program booklet for 2017/18



## Honour Board Event Sponsor

One day \$550 | Two days \$1,100 (GST incl)

### What you receive:

- Naming rights sponsor of an Honour Board event
- Placement of corporate banners in strategic locations including 1st tee, 10th tee, roundabout and in the Clubhouse for the duration of the event
- Presentation of trophies during the events
- Invitations for two to the annual Sponsors appreciation day held in September
- Invitations for two to a mid-year Sponsors Canape & Drinks evening
- Exposure in the Almost Friday e-Newsletter
- Acknowledgment in the annual Members Program booklet for 2017/18

## Hole Sponsor

\$770(GST incl)

### What you receive:

- Access to 40,000 rounds of golf per year
- Logo inclusion on signage on Men's and Ladies tees
- Invitations for two to the annual Sponsors appreciation day held in September
- Invitations for two to a mid-year Sponsors Canape & Drinks evening
- Exposure in the Almost Friday e-Newsletter
- Acknowledgment in the annual Members Program booklet for 2017/18

## SPONSORSHIP PACKAGES IN DETAIL (continued)

### Daily Sponsor

\$330 (GST incl)

#### What you receive:

\$50 credit to your membership card to spend at the Club

Your business name displayed on first tee noticeboard on the day of your sponsorship

Company banners displayed on course or other high traffic areas on the day of your sponsorship

Recognition of your business on the public address system on the day of your sponsorship

Invitations for two to the annual Sponsors appreciation day held in September

Invitations for two to a mid-year Sponsors Canape & Drinks evening

Acknowledgment in the Almost Friday e-Newsletter during the week of your sponsorship

Acknowledgment in the annual Members Program booklet for 2017/18







**All sponsorships will be awarded on a first come, first served basis. The Wagga Wagga Country Club (WWCC) retains the right to reject any sponsor that it deems inappropriate.**

- The sponsor must provide the sponsorship funds, logo image (in the format required) and other details as required (such as correct use of sponsor's name, trademarks etc) to the WWCC within 10 days of receipt of acceptance.
- Sponsorships cannot be processed without payment. Funds must be payable in Australian dollars. Refunds are not available for sponsorships.
- Sponsors may sponsor single or multiple events.
- The WWCC will not be liable for damage or loss to a sponsor's properties through fire, theft, accident or any other cause, whether the result of negligence or otherwise.
- For sponsorship opportunities that include signage please note that signage is the responsibility of the sponsor.
- The WWCC will inform each sponsor of the maximum size, number of signs etc.
- There are no refunds for cancellations by sponsors. If a sponsor cancels at any time, for any reason, the sponsor will be responsible for the entire sponsorship fee.
- The WWCC reserve the right to make changes to the event agendas. Unforeseen circumstances may result in the substitution of a presentation, venue, topic or speaker. The WWCC reserves the right to reject or rescind any registration and return registration fees accordingly. Registrant, speaker, sponsor, or other attendee or agent assumes all risks incidental to participation in all event activities, including loss or damage to property and/or personal injury.
- Where The WWCC takes photos / videos at events, by attending you give permission to use images taken at the event, as well as any written comments on our evaluation forms in advertising and promotion.

# SPONSORSHIP AGREEMENT FORM

## SPONSOR NAME

Selected Sponsorship Option (please tick)

- Corporate Partnership - \$9,900 (GST Incl)
- Major Sponsor - \$6,940 (GST incl)
- Gold Sponsor - \$3,990 (GST incl)
- Silver Sponsor - \$1,770 (GST incl)
- Platinum Sponsor - \$1,460 (GST incl)
- Banner Sponsor - \$2,200 (GST incl)
- Honour Board Event Sponsor - One day \$550 | Two days \$1,100 (GST incl)
- Hole Sponsor - \$770 (GST incl)
- Daily Sponsor - \$330 (GST incl)

Address \_\_\_\_\_

Phone (Work) \_\_\_\_\_ (Mobile) \_\_\_\_\_

Email \_\_\_\_\_

ACN/ABN number \_\_\_\_\_ Sponsorship Amount \$ \_\_\_\_\_

## SPONSOR DECLARATION

On behalf of the above named sponsor, I agree to commit the sponsorship monies as detailed above.

Name \_\_\_\_\_

Position in Sponsor's Organisation \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

**We look forward to your involvement with our great Club.**

**We undertake to recognise your sponsorship in the best way possible on receipt of your Sponsorship funds.**

**Please feel free to speak with us for other business promotion opportunities and the preferred Tax Invoice procedure.**