



SPONSORSHIP PACKAGES 16/17



Wagga Wagga Country Club
Plumpton Road, Wagga Wagga

(02) 6922 6444

manager@wwcc.com.au

wwcc.com.au

WAGGA WAGGA COUNTRY CLUB



Situated on the banks of Lake Albert in southern suburbs of Wagga Wagga, the picturesque eighteen-hole championship golf course measuring 6054 metres from the back markers is widely acclaimed as one of the best country golf courses in New South Wales.

The Wagga Wagga Country Club can cater for all types of functions with the function room and verandah offering scenic views over lush fairways and Lake Albert.

Before or after a round of golf, or just for a casual get together, the members' bar area has a wide range of beer, wine, spirits and soft drinks.

There are around 1200 active members at the club, including golfing and social memberships.

The Wagga Wagga Country Club produces a Member's Golfing Program booklet detailing the full golfing calendar of events, games rules and sponsor acknowledgements.

The on-course Pro Shop is open 364 days of the year and offers:

- a wide range of golf equipment and clothing for sale
- hire equipment including motorised carts, clubs and pull buggies
- expert tuition with qualified instructor
- golf club repair and maintenance

GOLF SPONSORSHIP = BENEFITS

- Wagga Wagga Country Club attracts up to 35,000 players per year
- Over 500,000 golfers have played the course since 2002
- Increase your brand awareness amongst our members, sponsors and visitors
- Meet other business owners in the community
- Align your brand with the Wagga Wagga Country Club
- Use of club facilities for events, corporate functions and client entertainment
- Reward yourself, your clients and your staff through Golf memberships and voucher
- Support a great community sporting organisation

Sponsorship packages have been developed to maximise exposure for all sponsors and can be tailored to suit your individual requirements and depending on budget, may include:

Electronic Media Marketing

Inclusion links on the Wagga Wagga Country Club web site, Facebook social media campaigns and access to up to 1,400 e-newsletter subscribers

Networking Opportunities

Trophy presentation to winners following competition

Sponsors and Supporters Golf Day enjoying lunch, golf and networking opportunities held in September

Presentation Night to showcase major Club events, applaud winners and acknowledge sponsors

Brand Exposure

Corporate banner and signage placement in high traffic areas on course, in Clubhouse and on Lake Albert perimeter fence

Acknowledgement in Member's Program Booklet - available to all Members to plan their golfing calendar

Logo inclusion on relevant promotional event materials

Contact the Secretary Manager, John Turner to discuss a partnership that best suits your organisation's needs.

Telephone: (02) 6922 6444

Email: manager@wwcc.com.au

CORPORATE PARTNERSHIP

Sponsorship package includes:

- 2 Full Playing Memberships
- Private Corporate Golf Day
- Local Sponsors package in the award winning Ron Crouch Transport Pro Am
- Corporate banner placement in the car park and one other strategic position on the course
- Invitations for 8 people to the annual Sponsors and Supporters Golf Day held each September
- Exposure in the Almost Friday e-Newsletter
- Inclusion on the Wagga Wagga Country Club website's home page with a link to your business
- Advertisement on the in-house digital Sponsor Display
- Acknowledgement in the annual Members Program booklet for 2016/17

Corporate Sponsor Package

\$9,900 (GST incl)



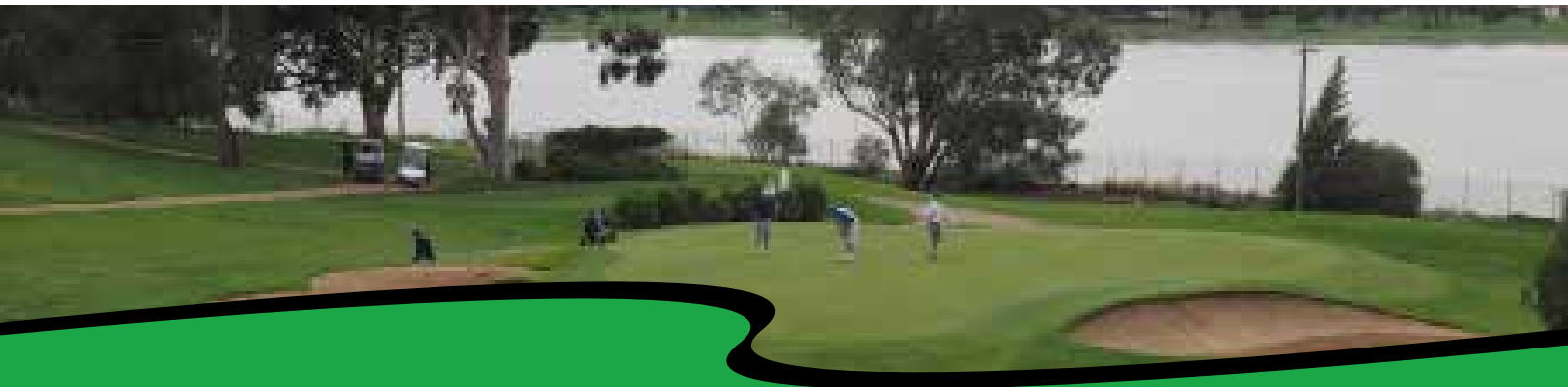
MAJOR SPONSOR

Sponsorship package includes:

- 2 Full Playing Memberships
- 1 large corporate banner placement in the carpark
- 1 large corporate banner placement on Lake Albert walkway
(These two signs can be rotated or changed every three months, providing your company with constant change in exposure at each location)
- Hole sponsorship with corporate branding on both men's and ladies tees
- Invitation for 4 participants in the annual Sponsors and Supporters Golf Day, held in September
- Inclusion on the Wagga Wagga Country Club website's home page with a link to your business
- Exposure in the Almost Friday e-Newsletter
- Advertisement on the in-house digital Sponsor Display
- Acknowledgment in the annual Members Program booklet for 2016/17

Major Sponsor Package

\$6,275 (GST incl)



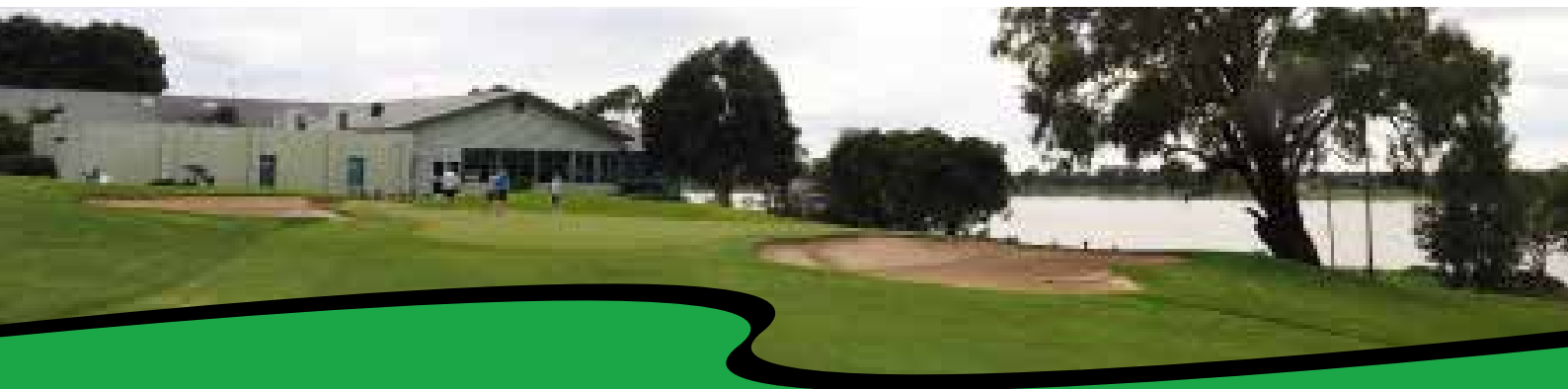
GOLD SPONSOR

Sponsorship package includes:

- 1 Full Playing Membership
- 1 large corporate banner rotated or changed every three months, providing your company with constant change in exposure at each location
- Hole sponsorship with corporate branding on both men's & ladies tees
- Invitation for 2 participants in the annual Sponsors and Supporters Golf Day, held in September
- Inclusion on the Wagga Wagga Country Club website's home page with a link to your business
- Exposure in the Almost Friday e-Newsletter
- Advertisement on the in-house digital Sponsor Display
- Acknowledgment in the annual Members Program booklet for 2016/17

Gold Sponsor Package

\$3,275 (GST incl)



PLATINUM SPONSOR

Small Business Sponsorship Option

The Wagga Wagga Country Club Business Platinum Sponsorship is an ideal way for small to medium businesses to promote their business and support the Club.

The Platinum Sponsorship includes one Full Playing Membership and sole sponsorship rights for two events on Wednesday and/or Saturday.

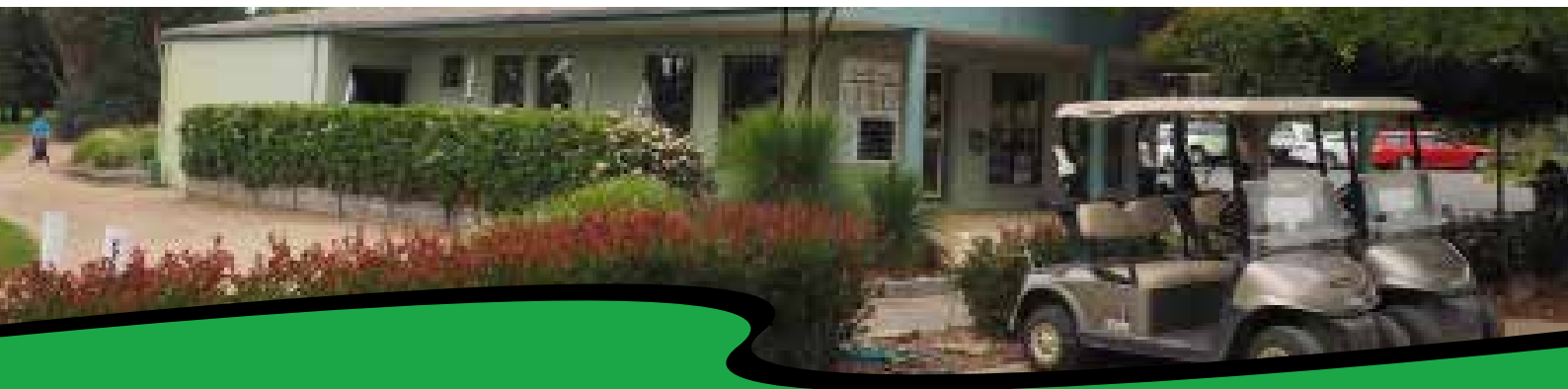
The package also includes participation in the annual Sponsors and Supporters Day where there is ample opportunity to network with other local businesses and sponsors.

Sponsorship Packages Includes:

- 1 Full Playing Membership
- Designated carpark on the day of your sponsorship
- \$50 credit to spend at the Club
- Your business name displayed on the 1st tee noticeboard
- Company banners displayed on course or other high traffic areas
- Recognition of your business on the public address system on the day of your sponsorship
- Invitation for two at the Sponsors and Supporters Golf Day
- Acknowledgment in the Almost Friday Review e-newsletter during the week of your sponsorship
- Acknowledgment in the annual Members Program booklet for 2016/17

Platinum Sponsor Package

\$1,436 (GST incl)



BANNER SPONSOR

Sponsorship package includes:

- 1 large corporate banner rotated or changed every three months, providing your company with constant change in exposure at each location
- Invitation for 2 participants in the annual Sponsors and Supporters Golf Day, held in September
- Exposure in the Almost Friday e-Newsletter
- Acknowledgment in the annual Members Program booklet for 2016/17

Banner Sponsor Package

\$2,200(GST incl)



CLUB CHAMPIONSHIPS SPONSOR

The Wagga Wagga Country Club Championships are a feature event with 4 rounds of golf played over two consecutive weekends in November. The event includes:

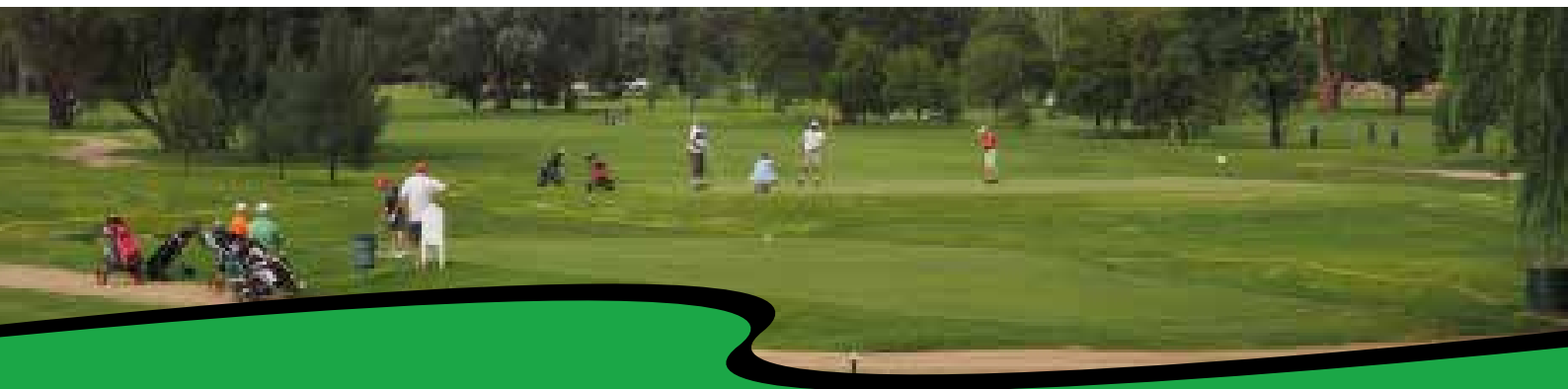
- The Jim Spiers Medal: A Grade Championship
- The Morris Hetherington Medal: B Grade Championships
- The Rex Sprake Medal: C Grade Championships

Sponsorship package includes:

- Naming Rights Sponsor for the Championships
- Placement of corporate banners in strategic locations including the 1st tee, 10th tee, roundabout and in the Clubhouse for the two week duration
- Presentation of trophies during the events
- Invitation for 4 people to attend the Wagga Wagga Annual Presentation Night to present the Perpetual Trophies
- Invitation for 2 participants in the annual Sponsors and Supporters Golf Day, held in September
- Exposure in the Almost Friday e-Newsletter
- Acknowledgment in the annual Members Program booklet for 2016/17

Club Championship Sponsor Package

\$2,200 (GST incl)



HONOUR BOARD EVENT SPONSOR

Sponsorship package includes:

- Naming Rights Sponsor of an Honour Board event
- Placement of corporate banners in strategic locations including the 1st tee, 10th tee and roundabout and in the Clubhouse for the duration of the event
- Presentation of trophies during the events
- Invitation for 2 participants in the annual Sponsors and Supporters Golf Day, held in September
- Exposure in the Almost Friday e-Newsletter
- Acknowledgment in the annual Members Program booklet for 2016/17

Sponsorship:

One Day Event - \$550 (GST incl)

Two Day Event - \$1,100 (GST incl)



HOLE SPONSOR

Sponsorship package includes:

- Logo inclusion on signage on Men's and Ladies tees
- Invitation for 2 participants in the annual Sponsors and Supporters Golf Day, held in September
- Exposure in the Almost Friday e-Newsletter
- Acknowledgment in the annual Members Program booklet for 2016/17

Hole Sponsor Package

\$550 (GST incl)



DAILY SPONSOR

Sponsorship package includes:

- Designated carpark on the day of your sponsorship
- \$50 credit to your membership card to spend at the Club
- Your business name displayed on the 1st tee noticeboard
- Company banners displayed on course or other high traffic areas
- Recognition of your business on the public address system on the day of your sponsorship
- Invitation for two at the Sponsors and Supporters Golf Day
- Acknowledgment in the Almost Friday Review e-newsletter during the week of your sponsorship
- Acknowledgment in the annual Members Program booklet for 2016/17

\$270 – Wednesday Men's Competition

\$270 – Saturday Men's Competition

\$270– Weekly Ladies Competition



SPONSORSHIP RELATIONS INFORMATION

- All sponsorships will be awarded on a first come, first served basis. The Wagga Wagga Country Club (WWCC) retains the right to reject any sponsor that it deems inappropriate.
- The sponsor must provide the sponsorship funds, logo image (in the format required) and other details as required (such as correct use of sponsor's name, trademarks etc) to the WWCC within 10 days of receipt of acceptance.
- Sponsorships cannot be processed without payment. Funds must be payable in Australian dollars. Refunds are not available for sponsorships.
- Sponsors may sponsor single or multiple events.
- The WWCC will not be liable for damage or loss to a sponsor's properties through fire, theft, accident or any other cause, whether the result of negligence or otherwise.
- For sponsorship opportunities that include signage please note that signage is the responsibility of the sponsor.
- The WWCC will inform each sponsor of the maximum size, number of signs etc.
- There are no refunds for cancellations by sponsors. If a sponsor cancels at any time, for any reason, the sponsor will be responsible for the entire sponsorship fee.
- The WWCC reserve the right to make changes to the event agendas. Unforeseen circumstances may result in the substitution of a presentation, venue, topic or speaker. The WWCC reserves the right to reject or rescind any registration and return registration fees accordingly. Registrant, speaker, sponsor, or other attendee or agent assumes all risks incidental to participation in all event activities, including loss or damage to property and/or personal injury.
- Where The WWCC takes photos / videos at events, by attending you give permission to use images taken at the event, as well as any written comments on our evaluation forms in advertising and promotion.

Need more information?

Secretary Manager - John Turner

Phone: (02) 6922 6444

Fax: (02) 6922 5016

Email: manager@wwcc.com.au

SPONSORSHIP AGREEMENT

SPONSOR NAME

Selected Sponsorship Option

Address

.....

Phone (Work) (Mobile)

Email

ACN/ABN number Sponsorship Amount

DECLARATION

On behalf of the above named sponsor, I agree to commit the sponsorship monies as detailed above.

Name

Position in Sponsor's Organisation

Signature Date

We look forward to your involvement with our great Club.

We undertake to recognise your sponsorship in the best way possible on receipt of your Sponsorship funds.

Please feel free to speak with us for other business promotion opportunities

and the preferred Tax Invoice procedure.